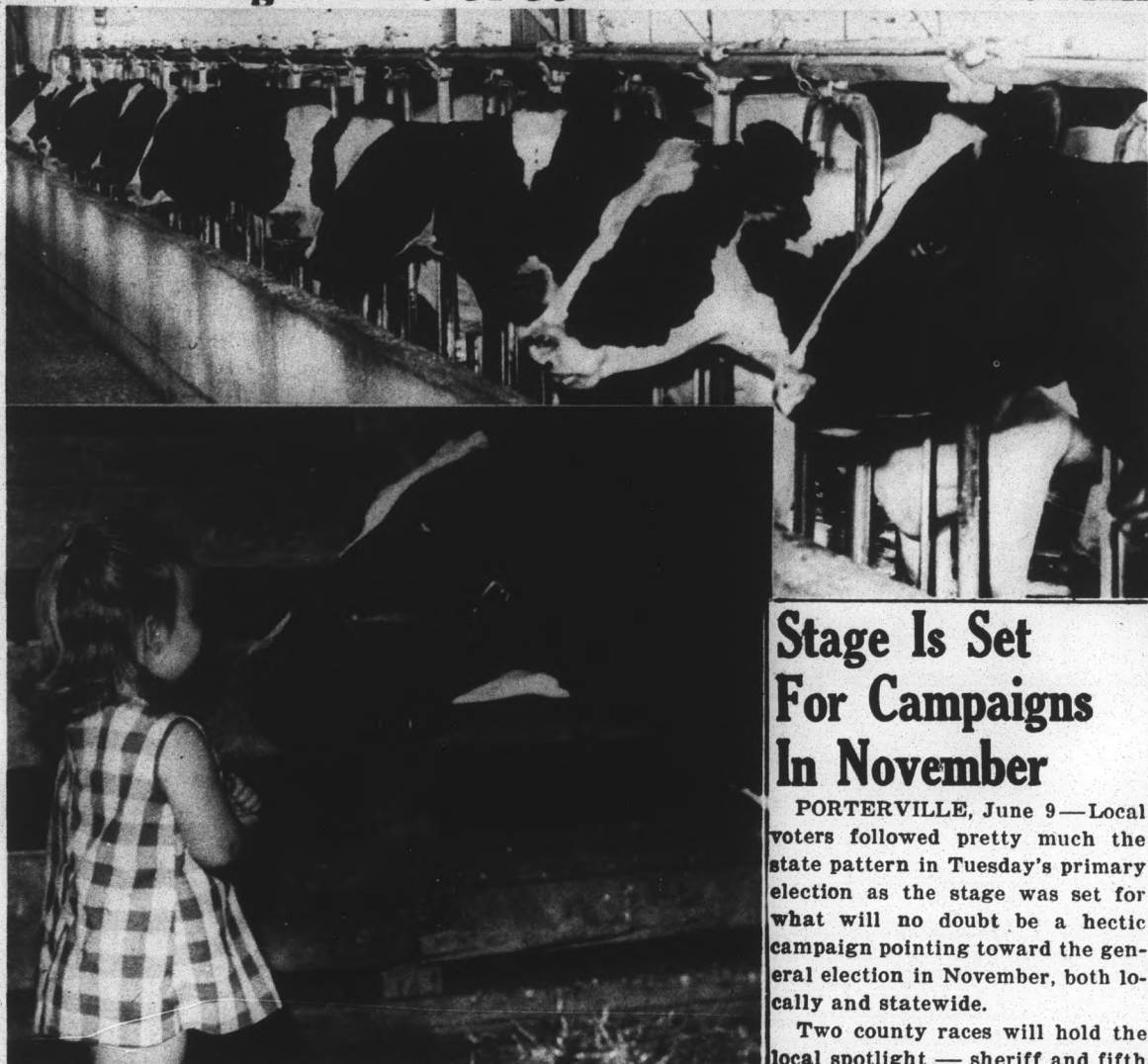


June is DAIRY Month

The FARM TRIBUNE

Vol. XIX, No. 52 PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA Thursday, June 9, 1966

It's A Privilege Ma'm. Of Course We'll Make Yours Milk



Civic Development Bonds Paid Off On Rockwell Company Plant

PORTERVILLE, June 9 — Second mortgage bonds used by the Porterville Development foundation for construction of the Porterville plant of the Rockwell Manufacturing company 10 years ago were paid off this week.

The bonds carried a 4½ percent interest rate and were subscribed by 338 people of the Porterville community in order to raise \$275,000 that was needed to put the Civic Development foundation in business and to get the Rockwell plant located in Porterville.

Payments on a foundation bank loan will continue for another five years, after which the Rockwell plant will become the clear property of the Porterville Civic Development foundation, with a value of something over a million and a quarter dollars.

Rent paid by the Rockwell com-

pany to the Civic Development foundation is taking care of debt retirement, taxes, insurance and miscellaneous items relating to the property.

After all indebtedness is paid off five years from now, directors of the Civic Development foundation and officials of Rockwell will negotiate a new lease on the plant.

Fifteen directors handle the Porterville Civic Development foundation. President of the foundation board is Aubrey M. Lumley; Frank Hallford and Lester J. Hamilton are vice presidents; Guy Knupp Jr. and Burke E. Burford are secre-

Stage Is Set For Campaigns In November

PORTERVILLE, June 9 — Local voters followed pretty much the state pattern in Tuesday's primary election as the stage was set for what will no doubt be a hectic campaign pointing toward the general election in November, both locally and statewide.

Two county races will hold the local spotlight — sheriff and fifth district supervisor, with Bob Wiley coming on with a tremendous campaign to poll 20,578 votes, Tuesday, against Incumbent Sandy Robinson's 13,899. Third man in the race was Gene Knoble, who received 8,309 votes — enough to keep Wiley from winning in the primary by only about 1,600 votes, and enough to bring speculation as to where the Knoble votes will go in the general election.

In the fifth supervisorial district, Ray Muller came within less than 500 votes of wrapping things up in the primary, polling 1,866 votes. Bob Simeral had 1,111; H. H. Hutchinson, 1,069; and Milt Wenzel, 197. It will be Muller

(Continued On Page 10)

taries; and Elmer Natzke Sr. is treasurer.

Serving also on an executive committee are Bob Marshall, Jesse Eckles, and Jack Anglin.

SO . . . FOR GOODNESS SAKE, MAKE MINE MILK, PA'DNER

Dairy products have come a long way since the good old days when a farmer drove into town with a barrel of milk on the back of his wagon and ladeled it into a pan or bucket that the housewife brought out of the kitchen.

Today, milk is handled through machines, dairy-barn pipelines, refrigerated tanks, and modern dairy processes that puts it on the market only a few hours after it leaves the cow, while production of milk, and its related products, has become "big business" in the general Porterville trade area.

In fact, more than \$200,000 is poured into the Porterville-area economy in an average month through the production and sale to creameries of some 4,763,000 pounds of milk, or 55,380 gallons.

And milk isn't just milk any more, for it is marketed, homogenized, skimmed, whole, chocolate flavored, vitamin fortified, half and half, nonfat, dry, evaporated, condensed, powdered, as a frozen dessert, or as yogurt.

And its products include several kinds of cheeses, butter, ice cream, sweet cream, sour cream, table cream, whipping cream, and sherbets.

Milk has been called "the perfect food", and it is just that. From a nutritional standpoint, it is probably the most economical buy on today's food market.

And to top it all off — milk is just plain good-tasting.

So, why not get into the June is Dairy Month act.

Just step right up, pa'dner, tap on the counter, and in a clear voice say, "Make Mine Milk."

Porterville's Cable Television Appears Caught Up In Politics

PORTERVILLE, June 9 — Porterville's proposed cable television service appears to be caught up in politics, and although the Federal Communication's commission granted a microwave permit into Bakersfield, the commission as yet has not approved the second leg of the system into Porterville.

Trans-Video corporation, of El Cajon, the firm to which the Porterville council granted a cable TV franchise more than a year ago — and the same firm that received the microwave permit for Bakersfield — now has its installation in operation in Bakersfield.

Officials of Trans-Video state that they are "ready to go to work immediately" on the Porterville system just as soon as the FCC approves the necessary extension of microwave from Bakersfield into

(Continued On Page 10)

Twins Draft Buzz Stephen

PORTERVILLE, June 9 — Buzz Stephen, baseball athlete of the year at Fresno State college and a "graduate" of every level of baseball in Porterville from Little League on up, has been drafted by the Minnesota Twins. A representative of the Twins was in Porterville yesterday to discuss signing. Buzz is the son of Mr. and Mrs. L. R. Stephen.

JANICE BUCHAK OF ROCKFORD 4-H SHOWS RESERVE CHAMPION HORSE AT TULARE COUNTY ACHIEVEMENT DAY

TULARE, June 9 — Linda Smith, Oakdale 4-H Club member, received the Champion award for her entry at the Tulare County 4-H Horse Achievement day held Sunday, at Tulare. Linda's horse, "Chaliff", had earlier won the three years and older halter class. Janice Buchak, Rockford 4-H club member, was awarded the Reserve Champion ribbon for "MyTong", her first place entry in the broodmare class.

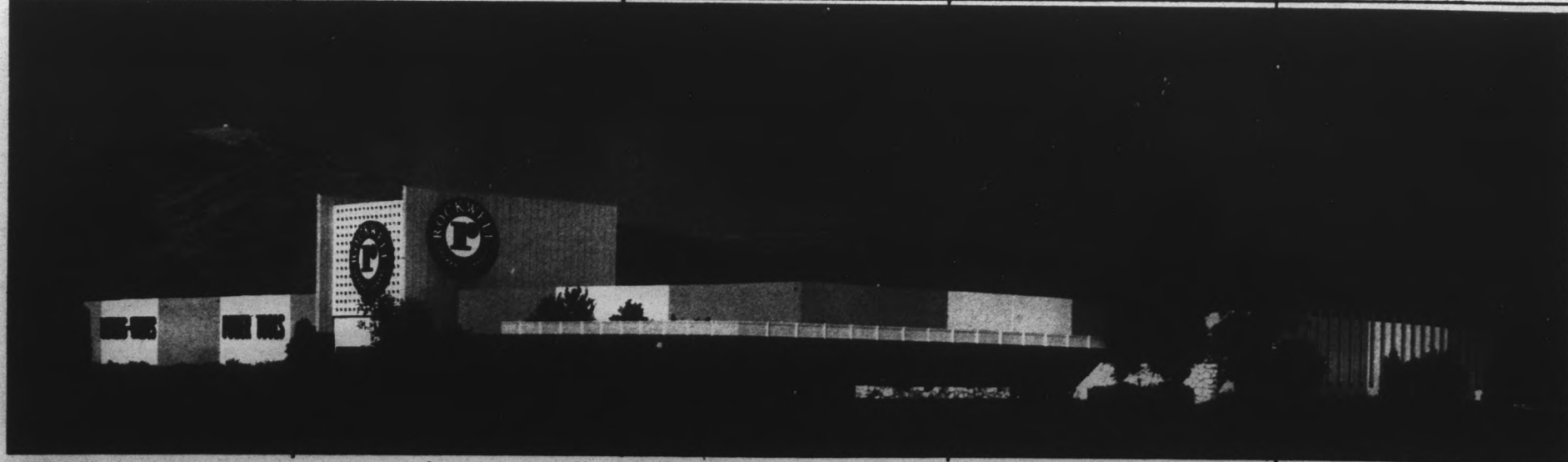
Results of the showmanship and halter classes for southeastern Tu-

ulare county 4-H members are as follows:

Showmanship—10-12 year-olds: (Continued On Page 10)

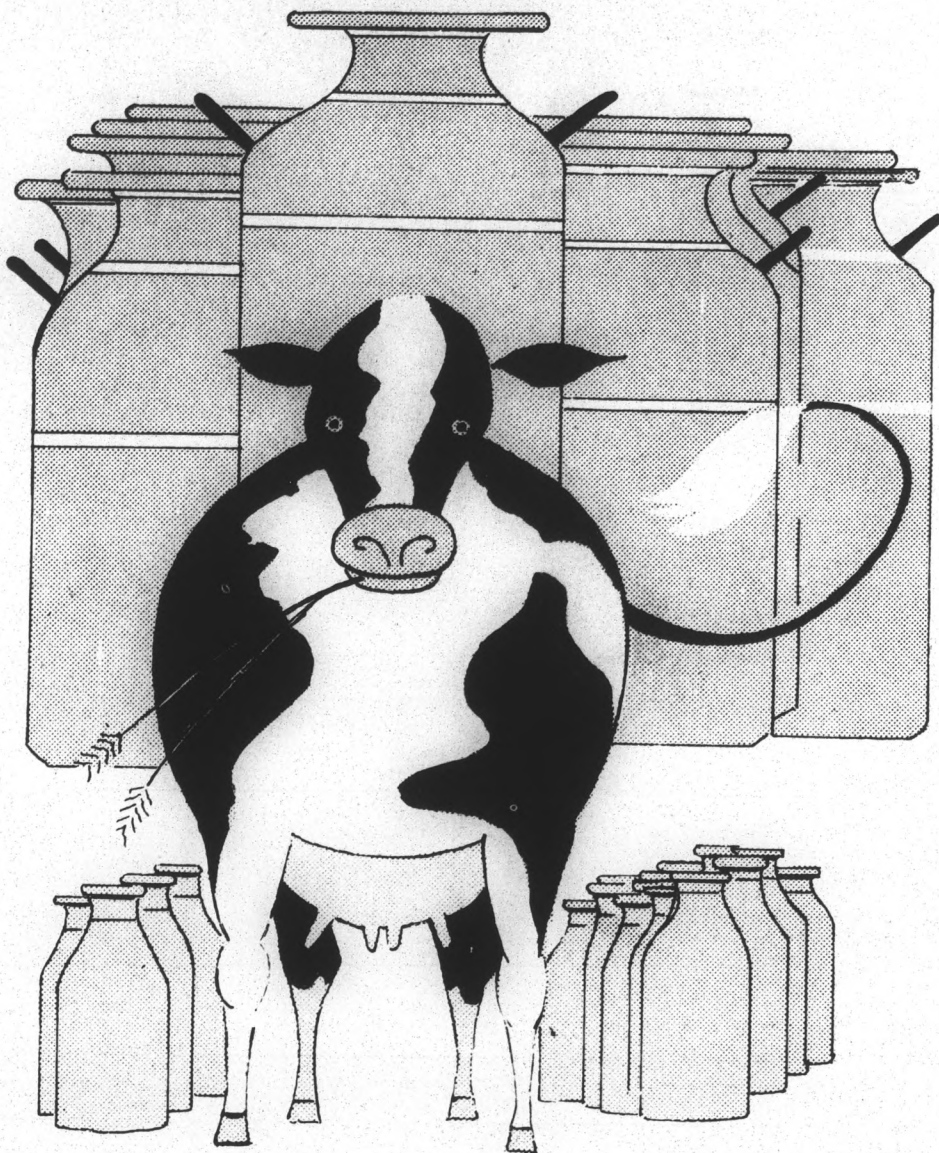
GYMKHANA

PORTERVILLE, June 9 — Success Gymkhana riding group will host clubs from Bakersfield and Taft in a three-way gymkhana meet Sunday, at the Porterville Fair arena, with a potluck lunch to be served at 11:30 a.m., and with competitive events to start at 1:00 p.m. About 50 riders are expected to compete.



ROCKWELL MANUFACTURING company plant at Porterville - now 10 years old - on which second mortgage bonds were paid off this month. Payments will continue on other invested money for five more years, then clear title to the plant goes to the Porterville Civic Development Foundation, the local organization that was responsible for plant construction. (Farm Tribune photo)

June is DAIRY Month



WHILE A MAN'S BEST FRIEND MAY BE HIS DOG, THERE'S NO DOUBT ABOUT WHAT ANIMAL DOES THE MOST FOR HIM. IT'S THE MILK COW. AND THOUGH SHE CAN'T PERFORM ANY TRICKS LIKE FETCHING THE EVENING NEWSPAPER, SHE DOES PERFORM A DAILY MIRACLE OF CONVERTING GRASSES AND OTHER FEEDS INTO NATURE'S MOST NEARLY PERFECT FOOD.

AND AT THIS TIME OF THE YEAR SHE REALLY TURNS ON HER MAGIC. SO MUCH SO, IN FACT, THAT SHE PRODUCES AN OVER-ABUNDANCE, THEREBY CREATING SOMETHING OF A PROBLEM.

SO TO OVERCOME THE HANDICAP, THE INDUSTRY SPONSORS JUNE DAIRY MONTH TO CALL TO YOUR ATTENTION THE TEMPORARY EXCESS AS WELL AS THE MYRIAD OF OTHER FINE PRODUCTS THAT SHE PRODUCES.

COOPERATING WITH THE DAIRYMEN ARE THE NATION'S GROCERS AND RESTAURANT OWNERS WHO OFFER JUNE DAIRY SPECIALS THROUGHOUT THE MONTH.

RIGHT NOW YOUR OWN GROCER HAS THEM. SO STOCK UP. AND WHEN YOU'RE IN YOUR FAVORITE EATING HOUSE, BE SURE AND SAY

"MAKE MINE MILK"



FARMERS FEED

Farmers Feed

"FROM OUR OWN CUSTOM MILL"

20 SOUTH "D" STREET

784-3304

Porterville's Oldest Independent Feed Store

We Only Heard

BY BILL RODGERS

FRIDAY, MAY 27, Page 1 — "Shopping Center Land Purchased By State", 30 acres, in fact, for \$500,000, which is a half a million bucks, which is \$16,666 per acre, for what was to have been the Promenade Shopping Center on the southwest corner of Henderson and Expressway 65. The state needed only 4.5 acres for realigning of the highway and construction of an interchange at Henderson. Now the state has its 4.5 acres, plus another 25.5 acres wrapped up in \$425,000 worth of taxpayer money . . . And maybe, just maybe, someone baled out and pulled the rip cord on a financial parachute manufactured by a benevolent state highway department that pleads poverty more often than not when highway projects are discussed . . . Of course we would have to admit that we are only a stupid country boy when the awful thought comes to our mind that this deal smacks of politics . . . But sort of loud smacks, we seem to hear.

TURN THE paper over. Page 12. Headline. "U.S. 'At War'; 7 Tulare Officials' Pay Boosted." The situation: In the 1965 session of the state legislature, pay of county supervisors was boosted \$200 per month, from \$500 to \$700; pay for the county auditor was upped \$150 per month, from \$750 to \$900; pay of the district attorney was increased \$416.66 per month, from \$13,000 to \$13,000 annually. Because of a state constitutional provision—and it's a good one — pay raises for elected officials cannot go into effect during the term of office in which the raise is granted, except in time of war. So what does State Attorney General Thomas Lynch do? He rules that the United States is at war; he says that when the pay raise legislation became effective, on September 17 of last year, the United States was in a state of war in Viet Nam, consequently the pay raises need not wait until the next term of office, but are actually in effect now, in fact they are retroactive to last September 17. Legal powers that be within county government, namely the office of the county counsel, concur that if Lynch says the nation is at war, the nation is at war, so if those county officials concerned see fit to go along with this legal gerrymandering, Supervisors John R. Longley, Carl Booth, Don Hillman, Richard Keefe, and Charles Cummings will each pick up a fat little check for around \$1,600; Jay Balcantyne will pocket about \$3,300, and Tim Halstead about \$1,200, plus continuing to receive their increased salary . . . So we admit again that we are a stupid country boy who thought that only the United States of America could declare war, and we must admit our further stupidity in confessing that the thought of politics did again enter our mind . . . In fact it entered so strongly that we now hold the opinion that if this guy Lynch is reading all the laws like he's reading this one, it's time we poor little ol' stupid taxpayers tossed him out right on his income.

(Continued On Page 9)

The Farm Tribune

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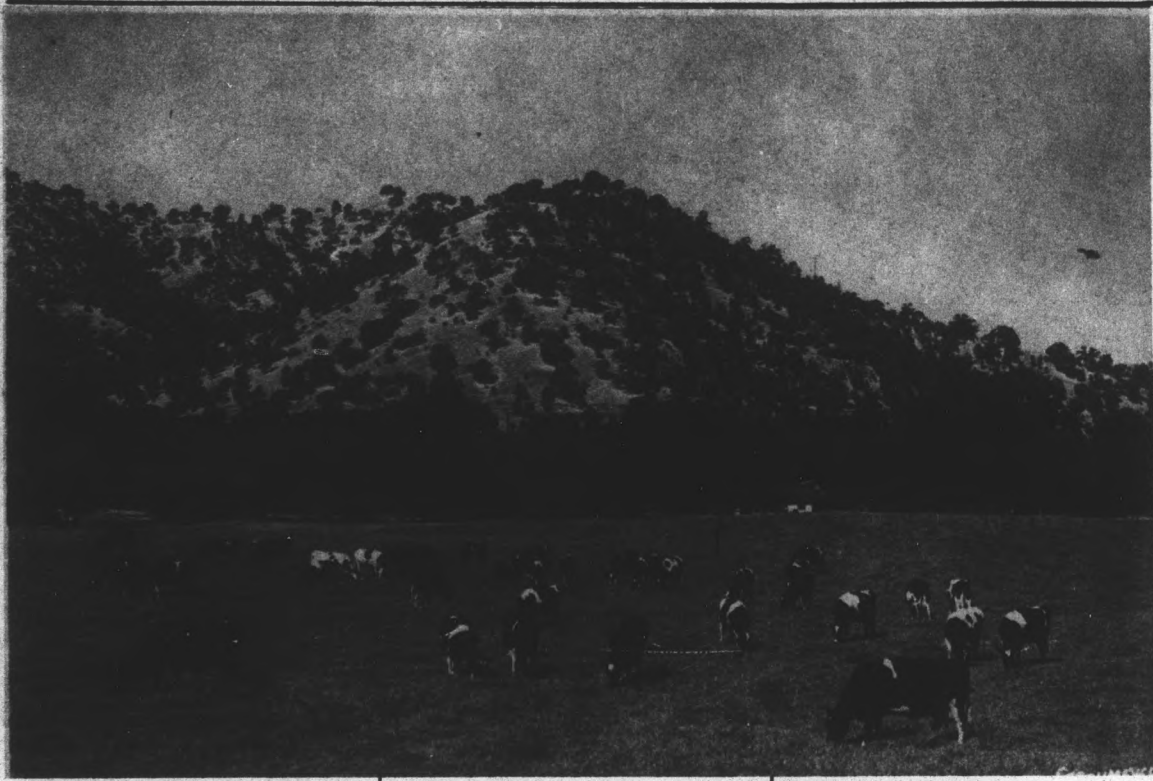
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Vol. XIX No. 52



EVEN IN the San Joaquin Valley land of irrigated pastures, trend is away from the grazing of dairy cattle, with many dairymen keeping cows in lots and bringing pasture feeds to them in chopped form. At Springville, however, cattle still graze on the Sequoia Stock Farm pastures, with the

cattle shown in the above photo being some of the fine Holsteins owned by Mark and Bruce Borror. The cow at lower left is Rocky Hill Mont Burke Paulette, a junior champion, and, later, a first-place senior aged cow, at the California State fair.

AMINO ACIDS IN DAIRY PRODUCTS

The human body needs protein to build and repair itself — and it is the amino acids in proteins that are the building materials. Proteins of animal origin — meat, fish, poultry, eggs, cheese and milk — contain the essential amino acids. In fact they are referred to by dieticians as the complete proteins.

Cheese is a concentrated form of milk.

DAIRY PRODUCTS SOURCE OF CALCIUM

Everyone needs calcium in their diet — children to build bones, teeth and tissues; adults to maintain bones, to help muscles contract and relax, to help nerves transmit messages, and to help blood clot. Milk and cheese are the most dependable diet items to supply this essential calcium.

June is Dairy Month. Make Mine Milk.

FOOD FADS FALL BEFORE SOUND FACTS

The moon is not made of green cheese, although there was a time when a lot of folks thought it was, and back in the golden days of Greece, criminals were forced to eat garlic to purify themselves.

Even in our enlightened modern age, fads, fables, myths, superstitions and taboos surround some foods — including dairy products. But here's some facts as compiled by the American Dietetic association:

Adults do need milk.
Milk should be included in a weight-reducing diet.
Dairy foods and seafoods can be eaten in the same meal without ill effects.

(Continued On Page 5)

Dairies in Tulare county put more than \$26,000,000 into the channels of trade and commerce in 1965 through the sale of milk, and the men and women of the dairy

industry accounted for substantial expenditures in virtually every field of agri-business during the year.



**"That's What
Little
Girls
Are
Made Of!"**

Little girls are made of sound teeth and strong bones, of bright eyes and a clear complexion! And those valuable things are made of Arden Milk . . . Make sure your youngster has 3 glasses every day!



**YOUR NEIGHBORS
PRODUCE IT
YOUR FRIENDS
DISTRIBUTE IT
YOU WILL ENJOY IT**

**CHILDREN
LOVE IT**

**We mean Arden Milk
and Dairy Products**

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JUNE... IS DAIRY MONTH

**This Is The Month To Reach For ARDEN. Once You've Tried Any
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ARDEN 12 Months of The Year!**

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SERVING PORTERVILLE AND THE GREATER
SAN JOAQUIN VALLEY FOR MORE
THAN HALF A CENTURY



Here's Good Health and Long Life to You!

Nature never made a better food than milk, man never bottled a PURER milk! And June is the best month of all to enjoy it! Remember, the only way you can be SURE that milk is truly fresh is to buy it from your milkman! Carnation is delivered 24 hours from farm to you!

- FRESH WHOLE MILK
- FRESH SKIM MILK
- COTTAGE CHEESE

- Rich Cream
- Chocolate Drink
- Grade A Eggs
- Whipping Cream
- Creamery Butter
- Fresh Orange Juice

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GLOSSARY



BUTTER

Sweet butter . . . product made from sweet, pasteurized cream, unsalted.

Sweet cream butter . . . product made from sweet, pasteurized cream, with salt added.

Whipped butter . . . whipped product made from sweet cream butter, with air or inert gas incorporated to improve spreadability and increase volume.

CHEESE



Bakers' cheese . . . a skim-milk cheese very much like cottage cheese but softer and finer-grained. The curd may be salted with about one percent of salt or it may be left unsalted.

Cheese . . . the solid portion of milk, the curd, separated from the liquid portion, the whey.

Cottage cheese (also known as Pot cheese, Dutch cheese, or Schmierkäse) . . . the drained, washed, salted curd of skim milk. Creamed cottage cheese has enough pasteurized cream or a pasteurized mixture of cream with milk added so the milk fat is not less than four percent. Dry cottage cheese is the drained curd without added cream.

Cream cheese . . . a soft, mild, uncured cheese made from cream or a mixture of cream and milk.

Farmer cheese . . . a firm, pressed cheese usually made from whole milk but sometimes from partly skimmed milk. It has a clean, mild flavor and slices without crumbling.

Process cheese (pasteurized process cheese) . . . cheese made by melting one or more natural cheeses of the same variety or two or more varieties, then pasteurizing and blending them with an emulsifying agent. Heating stops the ripening so the flavor and texture of process cheese are always uniform.

Process cheese food . . . a product similar to process cheese except it contains less cheese. Nonfat dry milk or whey solids and water are added. It is milder in flavor, softer in texture, spreads more easily and melts more quickly than process cheese because it contains extra moisture and has less fat.

Process cheese spread . . . a product similar to process cheese food except that the moisture is even higher and milk fat content usually lower. As in process cheese and process cheese

food, flavoring materials like pimenton, fruits, vegetables and meats may be added.

Ricotta (RY-oh-tee) . . . a product made from whole or partly skimmed milk or from whey with whole or skim milk added. It is marketed either as moist or dry Ricotta. The moist resembles cottage cheese curd in consistency.



CREAM

Cream . . . a milk product which contains at least 18 percent milk fat. Light cream, also called coffee cream and table cream, contains 18-30 percent milk fat; light whipping cream contains 30-36 percent milk fat; heavy cream and heavy whipping cream contain 36 percent or more milk fat.

Dairy sour cream . . . a velvety, firm, tangy-flavored cream made by adding a bacterial culture to cream which contains an 18 percent or greater milk fat content.

Half and half . . . a mixture of half milk and half cream. Most states have adopted a standard of not less than 11.5 percent milk fat. However, some states have a minimum milk fat of 10 percent, others 12 percent.

FROZEN DESSERTS



Frozen custard, French ice cream, French custard ice cream . . . frozen products in which eggs or egg yolks are added to the usual ice cream ingredients.

Fruit sherbet . . . a frozen dessert made of a milk product, as milk or milk and cream, fruit or fruit juice, and sweetening. Water, flavorings, and stabilizers may be added. The number of calories supplied are slightly less than those from plain ice cream.

Ice cream . . . a frozen product containing a minimum of 10 percent milk fat in plain ice cream, and not less than 20 percent total milk solids. It is made from milk and cream or from a combination of dairy products. Sweetening and flavorings are added.

Ice milk . . . a frozen dessert similar to ice cream but with less milk fat and total milk solids (milk fat not less than 5 percent but not more than 7 percent, total milk solids not less than 11 percent). The number of calories supplied are usually less than those from plain ice cream.

Water ice . . . a frozen dessert similar to fruit sherbet except that dairy ingredients are omitted. The calories from water ice and fruit sherbet number about the same.

MILK



Buttermilk (cultured) . . . product with a characteristic tangy flavor made by adding a lactic acid producing culture to milk, usually skim. Butter granules may be added to enhance the flavor.

Chocolate flavored drink or chocolate flavored dairy drink; chocolate milk . . . milk with cocoa or chocolate syrup added. Vanilla, salt and a stabilizer to keep the beverage well mixed may also be added.

If made with skim or partly skimmed milk, the beverage is usually labeled chocolate flavored drink or chocolate flavored dairy drink. If made with whole milk, it may be sold as chocolate milk.

Evaporated milk . . . homogenized whole milk from which about 60 percent of the water has been removed by heating under vacuum. Vitamin D is added to provide 400 International Units per pint of evaporated milk. An International Unit (abbreviated I.U.) is the measure of strength for vitamin D. The milk is sealed in cans and sterilized. When diluted with an equal amount of water, it has about the same food value as fresh whole milk.

Fluid skim milk . . . milk with the cream removed. Fortified skim milk has additional nonfat dry milk, vitamins and minerals added.

Fortified milk . . . whole milk containing added amounts of one or more of the essential nutrients normally present in milk.

Homogenized milk . . . whole milk which has been treated mechanically to break up the milk fat into smaller particles. This disperses them throughout the milk so the cream does not rise to the top. Each serving is of uniform composition.

Nonfat dry milk . . . whole milk with the fat and water removed.

Pasteurized milk . . . milk which has been heated to kill any harmful bacteria. Milk may be pasteurized by one of two methods: (1) heated to at least 145°F. and held for at least 30 minutes or (2) heated to at least 161°F. and held for at least 15 seconds. Milk pasteurized by either process is cooled immediately to 50°F. or lower.

Sweetened condensed milk . . . milk made by evaporating a mixture of whole milk and sugar. It differs from unsweetened evaporated milk in that sugar is added. The final product contains from 40 to 45 percent sugar. It is used chiefly for desserts.

Vitamin D milk . . . milk which contains added vitamin D. Usually 400 International Units of vitamin D per quart are added.

Yogurt . . . a fermented milk made by adding a bacterial culture to milk, usually partly skimmed. It is often enriched with nonfat dry milk, sometimes fruit is added. Yogurt is custard-like in consistency and acid in flavor. The calorie range for most of the yogurt sold in the United States is 120 to 160 Calories for 8 ounces. The fine curd may permit yogurt to be digested more quickly than plain milk.

Cheese — except cottage cheese — should be taken from the refrigerator from 30 to 60 minutes before serving to assure a mellowness in flavor.

MILK PROVIDES CALORIES IN SENSIBLE DIET

Because of its high nutritive value, milk belongs in the sensible and satisfying selection of food for weight control.

An eight-ounce glass of whole milk gives 165 calories; skim milk, 90 calories; buttermilk, when from skim milk with no butter granules added, 90 calories.

Milk's calories are accompanied by a goodly assortment of nutrients. For example: Two glasses of whole milk furnish only about 15 percent of the calories a woman of 25-45 years of age needs every day.

But those same two glasses of milk provide 70 percent of the calcium, nearly 60 percent of the riboflavin, 30 percent of the protein, 26 percent of the niacin equivalents, and 15 percent of the vitamin A recommended daily.

Quite a health package, isn't it. And so good, too.

HOW MUCH MILK?

How much milk is enough? Well, here are recommended daily amounts: Children, three - four glasses; teenagers, four or more glasses; adults, two or more glasses; expectant mothers, four glasses; nursing mothers, six glasses. Cheese, ice cream, and other dairy products can supply part of the daily milk quota.

THE THREE C's

In storing milk, follow the Rule of the Three C's: Keep milk cold, keep it clean, keep it covered. Cartons should be kept closed, and at around 40 degrees in the refrigerator; milk should be used without delay, and the carton returned after being taken from the refrigerator.



Fresh Dairy Products From Farm to Home

By Porterville folks:

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Now care for and milk more than 100 high grade Holstein and Guernsey milch cows — operate the only local creamery in Porterville.



Porterville Dairy
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Milk and Dairy Products reach your table fresher by days, direct from the farm.

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★ HOME GROWN

★ HOME LOV'N

Corner Olive and "D" Streets
Porterville, California



LEASING NOW is business space in the new Sharman Plaza, one of West Olive avenues new developments. Shown in above photo is the

east side of the plaza, facing on Atkins street. The north side facing on Olive avenue, houses the Clyde Bough Hardware store, however, although

the store is in its new quarters, the old store building between the plaza and Olive has not been taken out as yet. (Farm Tribune photo)

MILK IS A BARGAIN ON FOOD SHELF

Milk is a remarkable food. A noted scientist once said, "Milk's whole is greater than the sum of all its parts." It stands out as a source of calcium, of protein, of vitamin A and riboflavin, and also provides some of all other known nutrients. And milk excels for its delicate flavor and its easy digestibility.

FOOD FADS FALL BEFORE SOUND FACTS

(Continued From Page 3)

Constipation is not caused by drinking milk or eating cheese.

The important nutrients in milk and meat are not influenced by the feed of the animal.

The calorie content is about the same in butter and other commonly-used table fats.

There is no evidence that any

food, including meat, eggs, or milk, will either cause or cure arthritis.

In short, milk, and dairy products, are just plain good — and they're good for you.

Don't let any fadest tell you differently.

A one-ounce slice or cube of American cheese is equal to two-thirds of a glass of milk in calcium and protein.

FARM PRODUCTS ARE STILL A BARGAIN — IN SPITE OF POLITICAL HULLABALLOO

SAN FRANCISCO, June 9 — Some pretty impressive statistics can be mustered to show that farmers have been subsidizing consumers of food products, says the Council of California Growers.

For example, U.S. Department of Agriculture figures show that if the prices received by farmers had increased proportionately to prices of all other products since 1952, American housewives, in 1965, would have spent \$7 billion more for food than they did.

In fact, prices received by farmers in 1965 were 14 per cent lower on the average than they were in 1952.

And, despite all of the hullabaloo raised recently over increased food prices, the Council cites USDA figures to show that food is still a bargain.

Cost of food, in relation to average family income, is still lower today than five years ago. Only approximately 18.2 percent of the average family's income is spent for food, compared with about 20 percent five years ago.

Measured against income, Americans spend less on food than do people elsewhere on earth.

"True", says O. W. Fillerup, executive vice president of the Council, "growers of some, but not all, products are receiving more today than last year. But gross income by itself is meaningless. It's net income that counts. And, in 1965 net income per farm in California was roughly 3.5 per cent lower than in 1964, because production costs rose faster than prices received by the growers.

Freezing does not alter milk's food value; it may detract from taste and appearance.

HOMOGENIZATION MILK SEEMS RICHER

Food value in homogenized milk is the same as in ordinary milk, however, the flavor may seem richer since homogenization breaks up fat particles and distributes them evenly throughout the milk. Cream does not rise on homogenized milk.

MILK PASTEURIZED TO KILL BACTERIA

Milk is pasteurized to destroy any harmful bacteria that might be present in the milk before pasteurization. The process, discovered by the famous French scientist, Louis Pasteur, involves heating the milk, then cooling it immediately. Pasteurization does not affect the major nutrients in milk.



From
**Daybell
Nursery**
By John

For many people this week is one of decision with graduation, vacation, summer camp or summer jobs. It is also a time for the homecoming of college kids, of in-laws, and of outlaws. This sometimes interferes with your gardening but at the same time you may need to get outside to think your quiet thoughts.

Whether busy with guests or not it's nice to get your garden ready for the summer days. Areas that dry out quickly should be well mulched with humus of some sort. This can be manure, peat moss, leaf mold, or forest humus. The last named lasts the longest so may be the best. This also keeps the weeds down and gives even the lazy gardeners yard a well tended look.

There are other non-growing ground covers such as pebble bark, white rock, green rock, and concrete. These require a minimum of attention and properly used are reasonably attractive. They're at their best around low, modern homes and their use should be compatible with the yard and not just a dab in one area.

We should mention that roses are blooming in containers now and may still be planted with excellent results. These have bloomed twice already this spring and will continue to bloom every month if lightly pruned and fertilized following each bloom. Come by any time for a look see.

DAYBELL'S



55 North 'E' Street
GOOD THINGS from the good earth

A Tuesday Bonus Store

"Our
cows
like
Funk's G-44
Sweet Parent
Silage!"



Ronaldo Batti,
Batti Bros.
Tulare, Calif.



Milk production goes way up when cows like what they're eating. Your cows will recognize the important difference in the extra palatability they find in sweet parent silage. They'll really clean up Funk's G-44, the two sweet parent variety bred specifically for silage purposes.

Its sweet stalk and up to 40-ton-per-acre yield potential are responsible for this great variety's

big popularity. A fast starter and rapid grower, medium maturing G-44 is tall with broad green leaves and big, well-filled ears for high tonnage. You can even plant it in July, after grain, and G-44 comes through with outstanding yields. Farmers who have tried it say it's the best quality silage they have ever used. Dairymen who have fed their cows G-44 say it has all the qualities for increased milk production.

NOW IS THE TIME TO PLANT A FUNK'S G-HYBRID

Plant for Quality, Yield, Palatability and Profit!



G-711AA

For unequalled yields plant California's leading silage hybrid, G-711AA. Widely adapted, excellent standability, better grain quality and heavier foliage are the reasons that G-711AA has more capacity to produce.

G-732

New, prolific twin-eared hybrid. G-732 is a long season, high yielding silage variety with excellent grain quality. Will take thick planting and responds exceptionally well to fertilizer. Try Funk's G-732!

See your Germain's Dealer for your Funk's G-Hybrids, and ask him about the High Profit Trio: 1. Start with a high capacity Funk's G-Hybrid. 2. Plant it thicker. 3. Apply extra plant food to feed the extra stalks.

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Editorial Comment

IT'S GOOD, BUT...

Californians generally were highly gratified when the American Council on Education's comprehensive study of the nation's institutions of higher learning concluded that the University of California at Berkeley "is the best balanced distinguished university in the country."

Inevitably, however, the critics of the recent Burns committee blast at the administration at Berkeley have leaped to the ramparts, waving the Council's praise as a rebuttal. These critics miss the essential point.

The reason there has been so much concern, in California homes as well as in academic and public areas, over the dismal student disruptions at Berkeley is the very fact that the university IS a great school. To have its stature demeaned by ineffective administration; to let it become a forum for communists and organized nihilists; to abdicate its disciplinary role, has been a shocking retreat from the standards Californians have a right to expect.

The Burns report in no way was antithetical to that of the American Council on Education. It did not deny the University's greatness. Rather, it echoed the anguished voice of the people, warning against forces and administrative lapses that could well destroy an institution of which we have plentiful reason to be proud.

WE WANT TO SERVE YOU

CALIFORNIA SPEAKS

RAYMOND L. SPANGLER, publisher *Redwood City Tribune* — "When a crime is committed by someone else, the average person wants to know all about it. That's Free Press. But if the crime involves him, he wants it kept out of the paper. That's Fair Trial."

LEMMY, Malayan artist in S.F. — "No matter what happens or where I go, I never feel I walk alone. I like people, and I have found everybody to be helpful."

MICHAEL BROWN, USC lecturer, on civil disobedience — "While we have judicial recourse in protesting and testing unjust laws, we have no similar mechanism by which to appeal unjust or unreasonable governmental policy."

MICHAEL HEIBERG, Hermosa Beach — "Freeways can only be part of an overall plan; they cannot be the plan itself."

SETH R. AXLEY, investment counselor, S. F. — "The history of inflation is a history of big government."

JOHN HOOPES, California State College, Long Beach — "Crime is everyone's problem and will not be stopped until everyone becomes involved, concerned and indignant."

Time Out

By Davis Harp

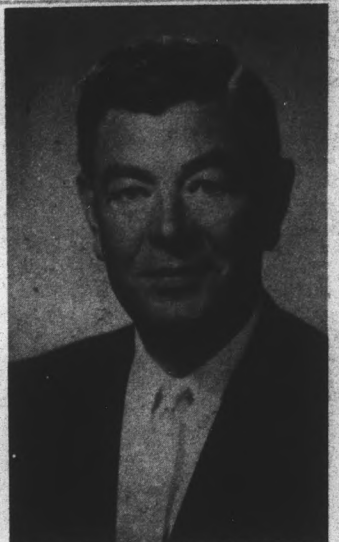
"500" TRAFFIC IS WORSE THAN OLIVE STREET AT 5:00 P.M.

The start of the 1966 Indianapolis 500 has to be about the wildest thing on record. It was worse than Olive street at 5:00 p.m. The 33 cars came charging down to the starting-line in 11 rows, three abreast. They had just completed three pace laps and were "only" going about 110 miles an hour when they got the green starting flag.

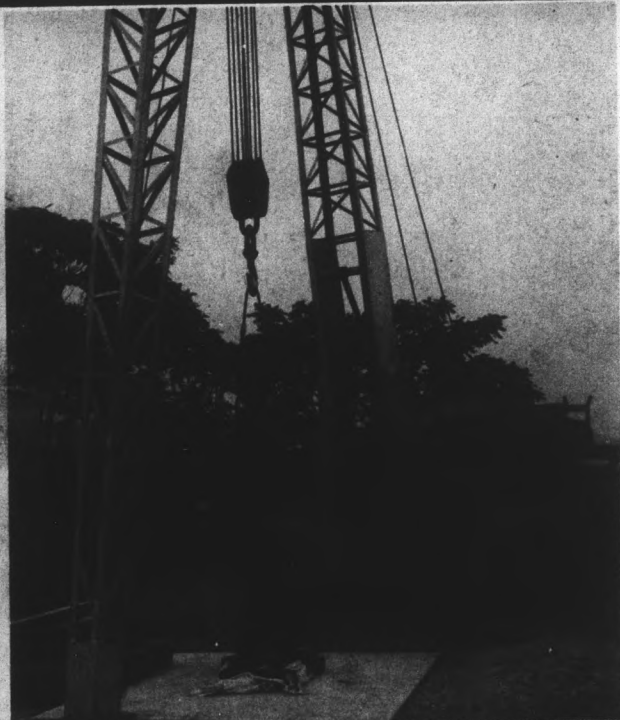
Things started to happen. On the closed-circuit TV screen it looked like an explosion. The eleven neat rows became a mass of skidding, careening, disintegrating and smoking metal. Tires filled the air. The big, fat, black racing slicks popped off like buttons and flew murderously through the air to land and take crazy unpredictable football bounces. Cars hit the outside wall and bounced back across the track skidding backwards into the path of the flying avalanche of cars.

One of the really amazing sights of the chaotic start was seeing several cars drive through the entire smash-up without even a scratch. It seemed impossible, but the eventual winner of the race drove through the hurricane of tires and cars to cop the \$200,000 first prize. They moved through the

mad traffic like little old ladies shopping in an overcrowded supermarket. She is small and frail, so she picks her way through the surging mass. This same thought—
(Continued On Page 9)



NEW BECKMAN Instruments Inc., marketing executive is John Bowles, who has been named vice president-marketing for Beckman, in the Fullerton office of the company. Bowles was formerly vice president and director of the Rexall Drug and Chemical company of Los Angeles.



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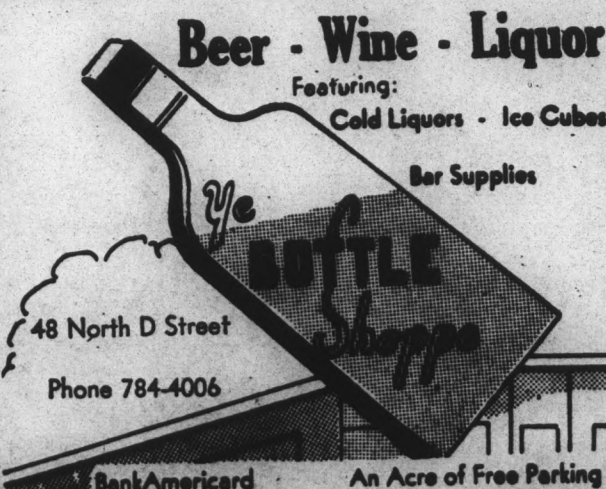
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"LIL ABNER" OPENS JUNE 15 IN FIVE-DAY RUN

PORTERVILLE, June 9 — Ron Caudel, of Porterville, is featured in the title role, and Pam Stout is Daisy Mae in the Barn Theater's production of the musical "Li'l Abner", which opens June 15.

Others with major roles in the colorful stage show are Clifford

Clark, as Marryin' Sam, Joe Ann Wardlow and Bill Pukmel, as Mammy and Pappy Yokum, and Bill Morrison as Earthquake McGoon.

Over 30 Barn players are cast in "Li'l Abner", a Broadway hit a few seasons ago based on Al Capp's famous comic strip. Neil Rambo of Porterville is directing the show, the Barn's first try at a musical in many years.

"Li'l Abner" is scheduled for a five day run. Curtain time is 8:15 p.m. Wednesday, June 8, through Saturday, with a Sunday matinee.

Cheese — except cottage cheese — should be taken from the refrigerator from 30 to 60 minutes before serving to assure a mellowness in flavor.

Cheese is a concentrated form of milk.

SPRINGVILLE 4-H SWIM PARTY AT DUNLAP POOL

SPRINGVILLE, June 9 — A swim party and election of new officers will highlight final meeting of the Springville 4-H club this year — set for 1:00 p.m. to 4:00 p.m. at the Dunlaps' pool, Saturday. A nominating committee, headed by Pat Murphy, will

present a slate of officers.

The Springville club held two meetings during May, one to discuss plans for a potluck dinner with the Springville Farm Bureau center and also to plan for 4-H summer camp and completion of project record books, the other involved project reports and demonstrations.

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Southern California Edison Company **SCE** An equal opportunity employer

ONE OF the few small circuses still on the road in America is the Big John Strong show that played Porterville, Sunday, under auspices of the Camp Fire Girls. With acrobats, clowns, dogs and ponies, novelty acts, and an elephant, the show proved to be "just right" for the kids - and for the fathers and mothers too. The Farm Tribune camera caught some of the youngsters as they watched the performers; a group with the clowns; (that little clown with the white head is David Slusser, son of Mr. and Mrs. Chester Slusser, of Porterville) and in center ring with the elephant, Jerry Ridgway, president of the Porterville Camp Fire Girls' council, Diana Callanan, on the elephant, and Jeanne Callanan. Also riding the elephant is Seth Foerster, flanked by Big John himself, the trainer, and Herb Foerster. Big John has played Porterville in the past for PTA benefits, and will be back in town next October.



(Farm Tribune photos)

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In an emergency, the value of medicine can hardly be reckoned in dollars. Medicine is priceless when needed.

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FIRE SAFETY WEEK IS JUNE 12-18

VISALIA, June 9 — Tulare county board of supervisors has proclaimed June 12-18 as Fire Safety Week.

June is Dairy Month. Make Mine Milk.



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Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

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CUSTOM MADE DRAPES AND DRAPERY YARDAGE Reg. \$3.90 drapery, including the water repellent goods — on sale at \$1.98 yd.

Drapes made 120" x 84" \$20. Smaller ones for less. We have rods. NO CHARGE FOR INSTALLING. TERRY'S DRAPERY AND YARDAGE, 565 N. Sunnyside, Porterville. je9-30

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This Week's Winner Is:

Robert Koop
Rt. 4, Box 29 \$500
Porterville, Calif.

NEXT WEEK \$158

NEXT WEEK'S
REPRESENTATIVE IS:

CLAUBES' PRESCRIPTION

Time Out

(Continued From Page 6)

ful method took several cars through the opening disaster.

The race was restarted and it rapidly developed into a contest of mechanical survival. Jimmy Clark, the magnificent Scot, twice lost control of his screaming little hornet as he came out of a turn. He fought the hurtling machine away from the wall and out of the infield and kept it in the race to finish second.

The race had a regular procession of leaders. a car would take first place, take a commanding lead and hold it for many laps, then the car would begin to trail a grey fog of smoke. It was like watching a World War II movie of a fighter plane being shot down. It was a flashing thing that was suddenly smoking and wounded, and through. Then another car would move up and the process would be repeated. Seven cars finished the race.

Graham Hill, an English sports-car racer who looks like Snidley Whiplash, the villain on the Bull Winkle show, led the race for just eight laps, but they were the last

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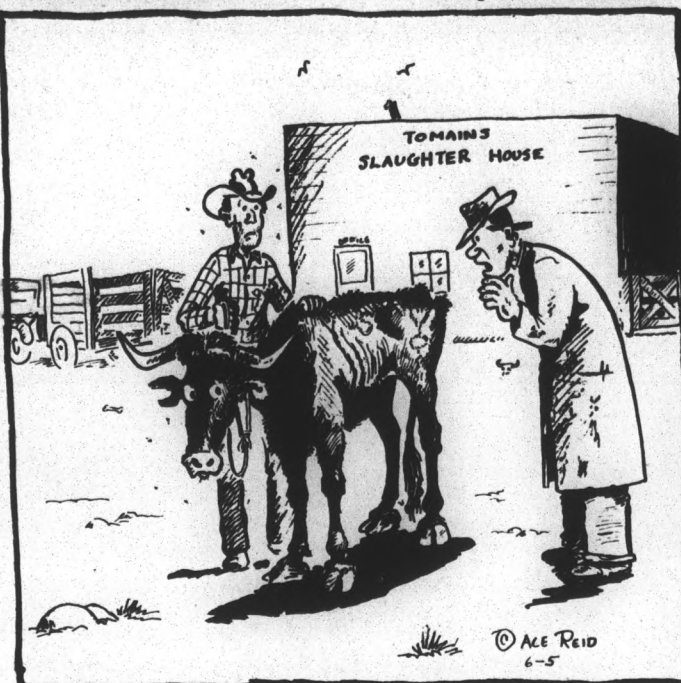
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By Ace Reid



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LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 18598

Estate of
STELLA L. RIPPY, also known
as Stella Louise Rippy and Estella
Rippy, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, 93257, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated May 12, 1966.

GLENN R. CHRISTENSEN,
Executor of the Will of the
above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California, 93257
Telephone: (209) 784-5064
Attorneys for Executor

First publication: May 19, 1966.
my19,26,je2,9,16

NOTICE OF ASSESSMENT

Number 150

Hilo Water company, a California corporation with principal office at the City of Porterville, County of Tulare, State of California.

NOTICE IS HEREBY GIVEN that at a regular meeting of the Stockholders held on the 11th day of February, 1966, A. D., an assessment of ten dollars (\$10.00) per share was levied upon all shares of this corporation payable on or before the 15th day of June, 1966, A.D., to the corporation at the office of the secretary, Porterville, California, or mailed to 793 North G, Porterville, California. Any shares upon which this assessment remains unpaid on the 29th day of June, 1966, A.D., will be delinquent and unless payment be made prior to delinquency said shares or as many of them as may be necessary will be sold at secretary's office, at 793 North G, Porterville, California, on the 15th day of July, 1966, A.D., at 10 a.m. of such day to pay the delinquent assessment together with a penalty of five per cent of the amount of the assessment on such shares or be forfeited to the corporation.

MAY E. SHELDON, Secretary
793 North G Street
Porterville, California je2,9

eight laps, and they happened to be the ones that counted.

In the winner's circle Hill had little trouble choosing between a kiss from the Speedway queen and a persistently offered quart of milk. He finally took the milk, but only after he had helped himself to four victory kisses.

LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 18611

Estate of
CORA JANE KINSLOW, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, 93257, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated May 13, 1966.

GLENN R. CHRISTENSEN,
Executor of the Will of the above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California, 93257
Telephone: (209) 784-5064
Attorneys for Executor
First publication: May 19, 1966.
my19,26,je2,9,16

STATE SEEKING ESTATE HEIRS

SACRAMENTO, June 9 — The State of California is attempting to locate legal heirs to two estates — that of Richard Alstrand, a retired mechanical engineer of Santa Ana, who left an estate of \$44,895; and Mrs. Lillie Agnes Mulcahy, a South Gate widow, who left \$39,527. The search for the heirs is being made by the office of Al Cranston, state controller.

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Cor. Rd. 196 & Ave. 192

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East Date Street

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ALWAYS best prices in district
on QUALITY MEATS

* SPECIAL Locker Orders
at quantity prices

* Vegetables at their best

We Only Heard

(Continued From Page 2)

petent head.

NOW TURN to page 20, Time magazine, May 27, 1966, whereupon and wherein Edmond G. Brown is quoted as stating, "I want to tell you that I've been a good governor . . . As a matter of fact I've been a great governor . . . Oh, Brownie boy! When you talk like that it leads us to a bit of paraphrasing. You're a good fat head, Brownie. As a matter of fact, you're a great fat head . . . But, as we admit, we're a stupid country boy, befuddled no end by the gyrations of politics."



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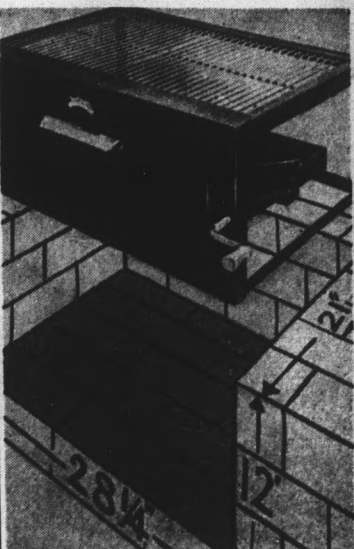
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Stage Is Set

(Continued From Page 1)
and Simeral in the general election.

As for the state, Republicans left no doubt as to their choice for governor — Ronald Reagan clobbering George Christopher for the party nomination.

Democrats stuck with Incumb-

ent Governor Edmund G. Brown, however, Los Angeles Mayor Sam Yorty rocked the boat considerably.

Robert Finch took the Republican nomination for lieutenant governor; Incumbent Glenn Anderson easily won the Democrat nomination.

With Reagan and Finch against Brown and Anderson at the top of

the ticket, California voters will have a clear choice as to political philosophies in November — and a hammer and tongs campaign is expected.

In other contested county elections, Tuesday, Jay Ballantyne beat Oren O'Neill for superior court judge, 30,697 - 10,243; and Robert Bereman polled 23,543 votes to beat William C. Haehsy, with 15,358 votes, in the race for district attorney.

In the non-partisan race for state superintendent of public instruction, Incumbent Max Rafferty was returned to office with no major opposition.

With nominations uncontested on the primary party ballot, general election campaign will see Bob Mathias against Incumbent Harlan Hagen for 18th district congressman; Senator Howard Way against Senator James Cobey for 15th district senator; and Incumbent Gordon Duffy against John Cooley for 21st district state assembly.

JANICE BUCHAK

(Continued From Page 1)

1st, Elsie Webster, Lindsay; 2nd, Lynn Barrett, Springville; 3rd, Pam Beck, Pleasant View; 4th, Gregg Ferrell, Vandalia; 5th, Darrell Grant, Vandalia.

Showmanship, 15 years and older: 4th, Janice Buchak, Rockford.

Showmanship, 14 - year - olds: 2nd, Cheri Maloney, Vandalia; 3rd, Jack McComber, Lindsay; 4th, Donna Simmons, Westfield.

Showmanship, 13-year-olds: 1st, Bobby Kibler, Springville; 3rd, Nanci Carter, Vandalia; 4th, Leslie Moore, Springville.

Halter class, 13 years and up: 3rd, Bobby Kibler, Springville; 4th, Jo Ann Webster, Lindsay; 5th, Gail Martin, Columbine.

Halter class, yearlings: 2nd, Kathy Tarver, Lindsay; 3rd, Janet Everett, Springville.

Brood mare class: 1st Janice Buchak, Rockford; 3rd, Brad Caudill, Lindsay; 4th, Linda Pearson, Springville.

Green horse class: 1st, Bill Wood, Springville; 3rd, Leslie Moore, Springville; 4th, Bob Kibler, Springville.

First through fourth unit horse project winners will be determined after adding scores received from riding skills and written tests. Some 250 members, leaders, and parents attended the event.

Cable Television

(Continued From Page 1)

Porterville. But as of yesterday they had no real indication of when or if a permit will be granted.

Underlying the local delay, and also efforts to curtail operations of cable TV systems throughout the nation, is a political situation that has seen the FCC taking on more regulatory power during the past year and a half as community antenna television began to make substantial development in many areas of the nation.

Fighting cable television, or attempting to gain control of it, are many of the major television stations — some of them national organizations. Congress is attempting to work out some sort of legislation in the cable TV field, but as yet little progress has been made.

At present five bills are under consideration by the communications sub-committee of the House of Representatives Interstate Commerce committee, and strong political pressures are being exerted to curtail existing cable TV operations, and expansion.

Both H. Lee Druckman, president of Trans-Video, and Henry R. Goldstein, vice president and attorney, have been in Washington D.C. several times within the past few months to attempt to expedite granting of microwave service into Porterville.

The system serving Porterville, according to Druckman, will carry channels 5, 9, 11, 13, and 28 out of Los Angeles, as well as Fresno and Bakersfield stations. Monthly service charge will be \$4.85; there will be no charge for installation.

Indications are that many people in the Porterville area are interested in subscribing to the cable TV service; Trans-Video says it is able, willing and anxious to get going — but Porterville waits while the politicians argue.

BILLBOARD

June

- 9—Ducor Elementary School Graduation
- 9—Saucelito Elementary School Graduation
- 10—Porterville High School Commencement
- 12—Porterville College Commencement
- 15-19—Lil Abner, Porterville Barn Theater

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\$1.69 to \$1.95 value.....	SALE \$1.37 yd.
\$1.79 to \$1.95 value.....	SALE \$1.17 yd.
\$1.49 value	SALE \$1.00 yd.
\$2.49 value	SALE \$1.67 yd.
\$1.19 value	87c yd.
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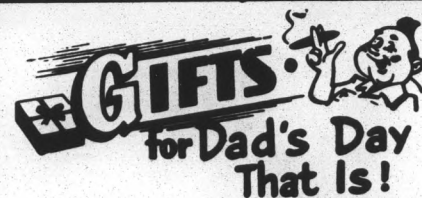
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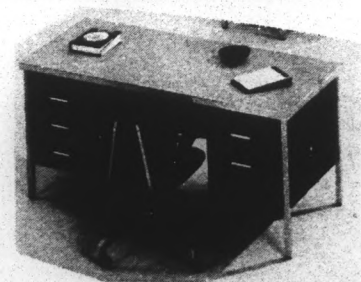


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